For Immediate Release

Date: August 14, 2023

Downtown Boulder Partnership's Community Art Day Hosts the First Chalk4Peace/Boulder in Color Event

Date: Sunday, September 24, 2023

Time: 10am - 4pm

Location: Asphalt lot on 13th Street

(next to the Dushanbe Tea House) in Boulder



This summer as part of the City of Boulder's "Social Streets" initiative, the Downtown Boulder Partnership is hosting a series of **FREE** fun events / activities along **13th Street** between Arapahoe Avenue and Canyon Boulevard. (The events are free and all members of the community and visitors near and far are invited to attend to participate or just enjoy as spectators!) So grab your family/neighbors/friends and come meet on the street to celebrate community and enjoy our vibrant downtown district!

Community Art Day (Chalk4Peace/Boulder in Color) is a chalk art event designed to encourage expressing the message of peace & unity (World Peace Day is September 21st). A large peace sign will be painted in tempera paint in a big open space, and we invite the community to come and fill in the area with their own chalk art.

There will also be 3 professional artists (Jennifer Chaparro, Phillip Bernal & Olivia McLeod), creating their own pieces of chalk art with the theme of world peace. Jennifer's piece will be a 3D piece. **Boulder in Color** is the work of Jennifer Chaparro (Amazing Street Painting), an award-winning street artist/muralist who lives in Arvada and works at the Boulder Museum of Contemporary Art and the City of Boulder's Experiments in Public Art (see more info below). **Chalk4 Peace** is an organization started by **John Aaron**, an artist now living in Louisville, Colorado. This is the first year for Chalk4Peace/Boulder in Color, but we hope that it can become an annual Boulder event.

<u>Chalk4Peace</u> is the global chalk art project about peace. From its beginnings in 2003 in Arlington, VA, as a Sunday sidewalk chalk project for children, Chalk4Peace, has inspired more than 1,000 events in 50+ countries and has covered more than a dozen miles of pavement with messages and visions of peace in sidewalk chalk. We believe in "*Drawing the World Together...*" Our goal is to reach others to work towards peace for future generations in an artful way.

Other groups participating with tables and activities will be Growing Up Boulder, Boulder Museum of Contemporary Art, Unicef, Street Wise Arts and I Have A Dream Boulder.

Jennifer Chaparro/Amazing Street Painting has been creating interactive 3D street paintings in paint and chalk and large scale murals for 20 years. She grew up in California, got a BA from UCLA, lived in the Midwest and South Florida, but moved to Colorado 4 years ago. She has permanent murals in Florida, Colorado, and Germany and has helped small chalk festivals grow into large scale events.



Previous event at the Lighthouse ArtCenter, Tequesta, Florida, 2017. Photos by Craig C. Houdeshell.





Lighthouse ArtCenter, Tequesta, Florida, 2017. Photos by Craig C. Houdeshell.

Experiments in Public Art is a program of ongoing projects across the city which are temporary in nature, responsive to community needs, and interactive/participatory. It generates opportunities for creatives to experiment and communities to engage. This year's program partners with **FARM TO SPACESHIP**, a local arts accelerator program, to focus on COVID Rebound and community connection through experiences. The program will focus on **pandemic recovery through relationship building and experiential, interactive, and temporary public artworks**.

2022 Experiments in Public Art is made possible through the American Rescue Plan Act (ARPA). This year's Experiments in Public Art is designed to be a continuation of the 2020 Creative Neighborhoods: COVID 19 Work Projects. Participants receive seed funding to support their ideas, direct one-on-one assistance from industry experts and customized learning opportunities throughout the 8-12 month program. The artist creates a final public art project together as a program capstone. Candidates are accepted into the program through an application process. Once accepted, the program is free for participants with funding for prototyping and the capstone project.

Contact for more info:

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